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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant(s) : Finseth et al.) I hereby certify that this paper (and/or
U.S. Serial No. : 09/532,755) fee) is being deposited with the United
Filed : March 22, 2000) States Postal Service as first class mail
Title : Method and Apparatus for) in an envelope addressed to: Mail Stop
Transmission, Receipt and) Amendment, Commissioner for
Display of Advertisements) Patents, P.O. Box 1450, Alexandria,
Dated: June 25, 2004
Art Unit : 2611) Mal D. Halsey
Examiner : Jason J. Chung)

RESPONSE TO OFFICE ACTION DATED MARCH 25, 2004

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office action dated March 25, 2004, please enter the following
amendments and consider the accompanying remarks.

Amendments to the claims are reflected in the listing of claims which begins on page
2 of this paper.

Remarks begin on page 14 of this paper.

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